2023 Pantone Viva Magenta

COLOR RECIPE



Color

Viva Magenta

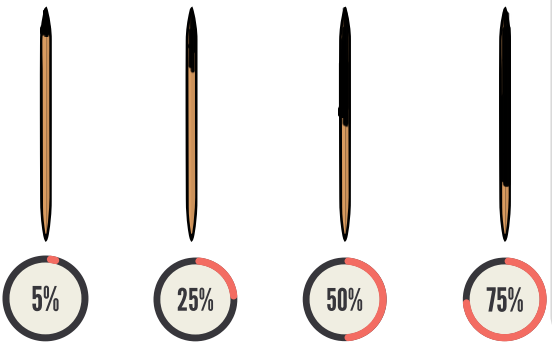
- Mix in medium size bowl
- 300G naked (uncolored) buttercream*
- 6 drops (not quite 1 gram) red gel coloring
- (1) 50% red toothpick
- 7 drops (or 1 gram) Americolor Electric Pink gel coloring
- (2) 75% purple toothpicks

*If your buttercream contains powdered sugar, use water-based gel coloring. If your buttercream contains granulated sugar, use oil-based gel coloring like Colour Mill. Water-based gel coloring, like Wilton, adheres better to the cornstarch in powdered sugar.

Directions

1. For drops, squeeze drops out of bottle into buttercream. For reference, drops should be about the size of the Wilton 10 piping tip opening.
2. For grams, measure gel coloring into buttercream with food scale.
3. For toothpick percentages, follow the Toothpick Saturation Guide.
4. Cover colors with saran wrap and let them set out on counter for **two to three** hours to deepen and develop color.
5. For extra support or troubleshooting, check out the class on How to Follow Color Recipes in The Color Series.

Toothpick Saturation Guide



HOW?

Dip toothpick into gel food coloring until toothpick is covered to saturation percentage.

Toothpick should be covered in color, but not heavily dripping.